

STEP 4: Our campaign against gender stereotypes at work.

Objectif: créer une campagne d'affichage pour inciter des hommes ou des femmes à choisir un métier habituellement réservé au sexe opposé.

FINAL TASK: You work for a campaign to break gender stereotypes at work.

You will create a poster to advertise a specific job and help young children or adults break the stereotypes and do their dream job no matter what people think or say.

- You will choose a job usually reserved for men or women.
- You will think about the qualities you need to have to do this job.
- You will find a nice slogan to make people change their mind.
- You can use the Internet to get some pictures and create a nice poster.
- Your poster will be displayed in the classroom.

A example of poster:

ARE YOU MAN ENOUGH... ..TO BE A NURSE?

If you want a career that demands intelligence, courage, and skill, and offers unlimited opportunity, consider nursing. For information about careers in nursing, and educational and financial resources in Oregon, go to www.oregoncenterfornursing.org

OCN NURSING

Sang Kim RN Cardiac Telemetry Nurse Snowboarder
Terry Miscoer RN, PhD Dean, School of Nursing Retired LTC U.S. Army
Yuri Chavez RN, CRNA Nurse Anesthetist 2:54 LA Marathon
Roland Jermerson RN Post Anesthesia Recovery Nurse Decorated Vietnam Combat Medic & Retired Major, U.S. Army
Don Muccigrosso RN Poison Specialist Nurse Harley Rider
Walter Moore, Jr RN Intensive Care Unit Nurse U.S. Navy Seal Team One
Bill Maddalena SN Student Nurse 3rd Degree Black Belt Kenpo
L. Ray Arivola RN Cardiology Nurse Rugby Night Pro
Jason Scott Carrick SN Student Nurse Basketball Power Forward

Barème:

Originalité & efficacité de la campagne (choix du métier, slogan, arguments...)	0	1	2	3	4
Capacité à travailler en groupe	0	1	2	3	4
Correction de la langue (lexique, orthographe, grammaire...)	0	1	2	3	4
Réutilisation de ce qui a été vu pendant la séquence	0	1	2	3	4
Présentation du poster, attrait visuel	0	1	2	3	4
NOTE FINALE & APPRECIATION:					
	/20				